

Burlington opens at Northgate

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Doug Kreyenhagen, general manager for Burlington Coat Factory, and Dennis Deters, president of the Colerain Township Board of Trustees, cut the ribbon to open the new store at Northgate Mall. / Thanks to Shaunda Bradford

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Northgate Mall welcomed its newest tenant, Burlington Coat Factory, with a ribbon cutting March 8.

The new 50,000 square-foot store is in the former Famous Labels space near the northeast entrance to the mall. Its opening brings about 100 new jobs to the Colerain community according to Lauren Flanagan, a marketing representative for the firm.

Along with the festivities, Burlington Coat Factory, a national off-price retailer of clothing, brought along its philanthropic program, Burlington Gives Back.

This program is dedicated to donating new merchandise to local charitable agencies in communities surrounding Burlington locations through its national partnership with the non-profit organization, Fashion Delivers.

Fashion Delivers works with the adult apparel and home fashions industries collecting donations of new products to help individuals and families in need. The donations are given to a network of hundreds of local nonprofit agencies that distribute items quickly and directly to those who need them most.

Fashion Delivers started in response to Hurricane Katrina and has distributed more than \$100 million in donated goods since 2005.

Local agencies benefiting from the March 8 donations included the YWCA of Greater Cincinnati, Bethany House Services and Groesbeck United Methodist Church.

Carol and Walt Watson are directors of SON Ministries at Groesbeck United Methodist Church. Carol said the emergency pantry received cartons of clothing and household items for the needy.

"There was quite an assortment of things," she said. "Our board will now sit down to decide how they will be distributed. We were very grateful to be one of the recipients, and they indicated that there might be other opportunities for help in the future. It sounds like they will be good neighbors in the community."

Burlington has brand-name merchandise for the entire family and home with up to 65 percent off department store prices every day. The new location features clothing for everyone in the family and also includes furniture and accessories for baby at its Baby Depot, home decor and gifts.

For more information about the store, visit BurlingtonCoatFactory.com.